



FOR IMMEDIATE RELEASE

WEBSITEPULSE™ ANNOUNCES UNPRECEDENTED ACTIVITY DURING THE LARGEST GIVEAWAY IN THE WEB-MONITORING INDUSTRY

Orlando, FL - (January 9, 2006) - WebSitePulse, a leading provider of global, independent and remote monitoring of web-based systems and e-business transactions, announced today the end of its highly successful Holiday promotional campaign.

Unprecedented activity and record high level of interest towards WebSitePulse new monitoring system were registered during the last six weeks of 2005. The increased website traffic and the active response of existing and potential Customers and visitors were boosted by the largest giveaway in the web-monitoring industry. A great majority of the current WebSitePulse Customers expressed interest in switching their accounts to the new system and hundreds of new accounts were opened. Customers and visitors were highly motivated to provide feedback about the re-engineered Control Panel enabling WebSitePulse to shorten the time of the Beta testing of its system.

"Our major goal was to provide no-risk, no-cost, and obligation-free opportunities to as many Internet owners and operators as possible to test our system and to experience its benefits. We feel that the monitoring industry is still in its early stage of maturity and millions of people with Internet-based operations do not even think about it" says Iavor Marinoff, CEO of WebSitePulse. "On the other hand, we wanted to accelerate the process of feedback and recommendations for our system while it was still in Beta because its co-existence with the old system was confusing to some of our Customers" continues Marinoff. "Not only we were successful in generating a record amount of comments and suggestions but also by mid December we felt pretty confident to end the Beta almost three weeks in advance of our schedule. As a result of the campaign, we have one big winner of \$ 2006 worth of services, ten lucky Customers - each with \$1000 of credit in their accounts, as well as several hundred "owners" of \$100 W\$Ps our transferable monitoring "currency". Also, several MP3 players made it a great Holiday gift for some of our friends who provided us with valuable feedback" concludes Mr. Marinoff.

WebSitePulse Holiday promotions were based on real performance and not on assumed Customer behavior. A specific qualifying condition or action preceded the actual reward to maximize WebSitePulse return on investment. With the major objectives for the launch of the re-engineered and redesigned system achieved, WebSitePulse is looking forward a successful new year with more Customers taking advantage of its professional monitoring services.

About WebSitePulse™:

WebSitePulse is a leading provider of advanced, independent and remote monitoring of web-based systems and e-business transactions.

The global, independent service offers immediate error detection, and real-time, multimedia alerts, as well as available detailed, customer-controlled, purpose-specific reports with drill-down capabilities and snapshot options. WebSitePulse provides continuous, reliable and cost-effective monitoring that enables its clients to increase the efficiency of their mission-critical e-business operations, and to reduce their risk of failed Internet transactions and loss of revenue.

WebSitePulse is a service of Image Project, Inc. - a privately owned corporation for e-business solutions based in Orlando, Florida, USA.

For more information, please visit www.WebSitePulse.com or e-mail Oggie Dimoff at Dimoff@websitepulse.com